

The Business Booster by InnoEnergy returns to accelerate clean energy innovations across Europe

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The Business Booster (TBB), Europe’s catalyst for clean energy innovation, is back for the fifth year running and will take place in RAI Amsterdam on 25-26 October 2017. Hosted by [InnoEnergy](#), the European innovation engine for sustainable energy, TBB is the only event that brings all the necessary stakeholders together to create the future of sustainable energy, today.

Unique among European energy events, TBB brings together more than 160 innovative start-ups and SMEs, alongside established companies looking to source innovative products, a wealth of investors, and, crucially, senior public-sector officials – with this year’s event laser-focused on accelerating the clean energy transition.

Diego Pavia, CEO at InnoEnergy, says: “The clean energy revolution is happening in Europe, but not fast enough. To meet our ambitious goals and help halt climate change, we need to move faster – we need to fast-track clean energy innovation. TBB is the event that makes that happen.

“Not only does TBB bring together more clean energy innovators than any other event, it provides the industry players, investors and public-sector institutions, with a direct access to breakthrough technologies and new business models. The event is a place where transactions and partnerships happen so that clean energy innovations get off the ground to make a material difference as rapidly as possible.”

TBB attendees can access all conferences and sessions as well as the main exhibition and benefit from extensive networking opportunities. At the 2016 edition in Barcelona, 690 participants and 149 exhibitors from 32 countries engaged in 720 minutes of networking and 420 minutes of pitching. This year, for the first time, the event will include a demonstration area where the attendees will be able to see the innovations “live”.

Elena Bou, Innovation Director at InnoEnergy, says: “When we asked last year’s attendees for feedback, we were delighted to find that 98 per cent would recommend TBB to their contacts. But we’re confident that the value goes even further than the event itself.

“There’s no point in accelerating through the start-up stage then cutting support. So we continue supporting our partners’ innovations throughout their lifecycle and most crucially helping them on their way to commercialisation. It’s through this ongoing backing of successful pitches – with business advice and mentorship in addition to investment – that TBB proves the true catalyst for change in Europe’s sustainable energy industry.”

Early bird registration is available until 31 July. For more information or to register, please visit tbb.innoenergy.com.

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Press contact

Rosie Williams

Aspectus

rosie.williams@aspectuspr.com

+44 (0) 20 7092 8127

About The Business Booster by InnoEnergy

TBB is The Business Booster – the event from InnoEnergy that brings all the necessary stakeholders together to create the future of sustainable energy, today. Taking place from 25-26 October 2017 in Amsterdam, TBB gathers more than 160 innovators alongside key industry players, investors and crucial public-sector institutions. This unique mix of delegates creates the conditions for partnerships to flourish and deals to be made. The theme for TBB 2017 is ‘accelerating clean energy innovation’ – identified by the European Commission as one of the key challenges in creating a cleaner Europe. No other event is better placed to help make that happen – TBB is the catalyst for European clean energy innovation.

About InnoEnergy

InnoEnergy is the innovation engine for sustainable energy across Europe.

We support and invest in innovation at every stage of the journey – from classroom to end-customer. With our network of partners we build connections across Europe, bringing together

inventors and industry, graduates and employers, researchers and entrepreneurs, businesses and markets.

We work in three essential areas of the innovation mix:

Education to help create an informed and ambitious workforce that understands the demands of sustainability and the needs of industry.

Innovation Projects to bring together ideas, inventors and industry to create commercially attractive technologies that deliver real results to customers.

Business Creation Services to support entrepreneurs and start-ups who are expanding Europe's energy ecosystem with their innovative offerings.

Bringing these disciplines together maximises the impact of each, accelerates the development of market-ready solutions, and creates a fertile environment in which we can sell the innovative results of our work.

InnoEnergy was established in 2010 and is supported by the European Institute of Innovation and Technology (EIT).