

Your invitation to the TBB.2019 Photo Contest!

Dear photographer,

We are pleased to invite you to participate in the second photo contest by <u>EIT InnoEnergy</u> the TBB.2019 Photo Contest.

You are one of a personally selected number of excellent photographers we are inviting to participate in this contest. There is **no entrance fee**, we only ask that you to bring your vision and imagination to the topic of sustainable energy that relate to one (or both) of these themes:

- Humanising the energy transition: The social impact of energy, the way people relate to energy. For more on this, check out our <u>blog</u>.
- Energy futures: A technical/scientific perspective of the energy transition.

To take part, please register by 31 July 2019 and submit your photo(s) (up to two allowed per theme) by 15 August 2019 17:00 CET on the contest <u>web page</u>. Get your cameras ready!

Prizes:

- 1st prize: €4,000
- 2nd prize: €2,500
- **3**rd **prize**: €1,000
- 4th prize: €750
- Nominated photo winners: €100 (Please note that winners of the other prizes are not included in this category).

Please note that travel to the event (which will be taking place in Paris, France) will be provided for the top three winners.

What's in it for you: In addition to being in the running to win a prize, this is your chance to expose the often-hidden aspects of the energy transition: people, and often contemplated question of: what does the future of energy look like? By taking part in this challenge, you have the opportunity to use your power as a photographer to make a difference in the world of sustainable energy by showing concepts that words cannot always express.

The results of the competition: You will be informed of the results of the competition **10 September** 2019. A formal announcement of the winners will take place on the last day of the event: **4 October**. All 30 final nominated photos will be printed in large format and displayed at The Business Booster and on the event website.

For additional information please visit the contest web page.

We look forward to seeing your creations! Kind regards,

Vaggelis Fragiadakis, PhD

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EIT InnoEnergy is the innovation engine for sustainable energy across Europe supported by the European Institute of Innovation and Technology. Every year InnoEnergy hosts The Business Boosterthe world's leading event in sustainable energy that brings together 800+ attendees from over 40 countries, consisting of 150+ start-ups, energy industry representatives, financial communities, policy makers and regulators.



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