

Copenhagen, 17-18 October 2018

The future of sustainable energy is here

Don't get left behind.

Register now at tbb.innoenergy.com

Your marketplace for sustainable energy innovations



*The future of energy is happening now,
make sure you're a part of it.*

Why you cannot miss it?

The Business Booster is the leading energy innovation event that gathers more than 150 innovations supported by InnoEnergy, alongside key industry players, investors and crucial public-sector institutions.

Industry

- 150+ investing opportunities in cleantech, prequalified and enhanced by InnoEnergy
- Access a mix of early stage and mature start-ups
- See how the real product works at the live demonstrations
- Meet key regulators, other investors and Europe's leading energy industry players
- Find growth opportunities for your existing portfolio

Investors

- Discover cutting edge technological solutions to enhance your product portfolio
- Detect opportunities for your company with new business models
- Save time, innovations are segmented by market, helping you find the right solution for your business
- Find partnership opportunities
- Watch our live product demonstrations
- Pitch your challenges to the most innovative start-ups across Europe
- Increase your brand awareness by exhibiting in the Open Innovation Village



A stimulating programme to maximise value for your company

Conferences and confirmed speakers

The clean energy revolution has happened, and the future of sustainable energy is here. This edition of The Business Booster will showcase cutting edge technologies that have put the scientific theory of before, into commercially viable solutions that are changing the world now.

New in 2018.

The Future is Now!

In these parallel sessions you will hear from industry experts with inside knowledge on how their companies have revolutionised the way they now do business in the storage, transport, wind and smart city industries.



Prof. Dr. Jean Michel Glachant
2018 Award, International Association for Energy Economics, Director, Florence School of Regulation

Dr. Sonja Glaveski
Programme Director, Advanced Research Projects Agency-Energy (ARPA-E) US Department of Energy



Dr. Michael Sen
Member of the Managing Board Siemens AG. Former CFO, E.ON



Prof. Dr. Robert Rosner
Former Director, US Department of Energy Argonne National Laboratory. Founding Director, Energy Policy Institute, University of Chicago



Dr. Lars Aagaard
CEO, Danish Energy Association



Prof. Dr. Daniel Kammen
Coordinating Lead Author, IPCC (2007 Nobel Peace) Distinguished Professor, Energy, UC Berkeley. Former US Science Envoy, Department of State



TBB.2018, at a glance

"The Business Booster is the place to be for open innovation in the energy sector"

Sylvain Paineau

Open Innovation Director for Europe
Schneider Electric

"The Business Booster is a very good opportunity to scout European start-ups for our investment funds"

Benjamin Wainstain

Partner Innovation
Demeter Partners

"It's an event to discover new technologies already available today and to understand what the future will be"

Bruno Marques

WeDo Technologies

A market place for sustainable energy innovation

Innovative solutions covering the energy value chain, and beyond
Thematic pitching sessions
Live product demonstrations
Reverse pitches from industry

"We have discovered start-ups with new technologies, which are able to respond to our business needs"

Christian de Nacquard

R&D Director
Bouygues Construction International

A forum to learn about the energy sector's trends

Inspiring speakers
Thought leaders
Expert discussions
Interactive sessions

"The conferences allow me to hear the opinion of specialists with a high level of expertise, this is very valuable to me"

René Nederhoed

CEO, ICY B.V.

A platform for collaboration

B2B meetings
Networking tool
Social dinner

"The Business Booster for us is innovation and growth, the energy future"

Katja Brusinski

Senior Manager Business Development
RWE Generation

Preliminary programme



17 October 2018

- 08:00-09:00 **Welcome desk open**
- 09:00-09:15 **Welcome.** Diego Pavía, *CEO, InnoEnergy*. Auditorium
- 09:15-09:30 **Opening speech.** Elena Bou, *Innovation Director*. Auditorium
- 09:30-10:00 **Key note.**
Michael Sen, *Member of Siemens Managing Board*. Auditorium
- 10:00-11:15 **Pitching sessions.** Break out rooms
- 11:15-12:00 **Networking coffee break.** Exhibition area
- 12:00-13:00 **Pitching sessions.** Break out rooms
- 13:00-15:00 **Networking lunch.** Exhibition area
- 14:00-15:00 **Parallel session:** *The Future is Now - Smart Cities*. Break out room 1
- 15:00-16:00 **Roundtable:** *Energy future*. Auditorium
- 16:00-17:30 **Networking coffee break.** Exhibition area
- 16:30-17:30 **Reverse pitching.** Break out room 1
- 17:30-18:30 **Pitching sessions.** Break out room 1
Parallel session: *The Future is Now - Storage*. Break out room 2
- 20:00-00:00 **Social networking event.** Exhibition area

18 October 2018

- 09:00-09:30 **Keynote.** Prof. Dr. Daniel Kammen. Auditorium
- 09:30 - 10:30 **Roundtable:** *What's around the corner?*. Auditorium
- 10:30 - 11:45 **Exhibition and Networking coffee break.** Exhibition area
- 11:45 - 13:15 **Pitching sessions: Feedstock & fuels.** Break out rooms
- 11:45 - 12:45 **Parallel Session:** *The Future is Now - Wind*. Break out room 1
- 13:15 - 15:00 **Networking lunch.** Exhibition area
- 14:00 - 15:00 **Parallel session:** *The Future is Now-Mobility*. Break out room 1
- 15:00 - 15:30 **Pitching finals.** Auditorium
- 15:30 - 16:00 **Graduation ceremony Photo Contest Award.** Auditorium
- 16:00-16:30 **Pitching awards** and closing. Auditorium

Key figures from TBB.2017, Amsterdam



"A business booster in cleantech shows that protecting the environment is something profitable, and this is helped by the solutions here."

Dr. Bertrand Piccard, Explorer, Chairman, the Solar Impulse Foundation

Companies that attended

ABB

COMSA
EMTE

ENGIE
by people for people

gasNatural
fenosa

MetalERG

Schneider
Electric

VEOLIA

VATTENFALL

eardis

EDF

IBERDROLA

innogy

SIEMENS

TOTAL

Join us in Copenhagen, register today!

Registration packages

30% early bird discount until 31 July!

Full entry ticket

Valid for 2 days
Access to exhibition
Access to all conferences
Refreshments & lunch
Event materials
Access to the networking tool
Social networking event and dinner

Standard rate **€500** (€350 early bird)

Standard ticket

Valid for 2 days
Access to exhibition
Access to all conferences
Refreshments & lunch
Event materials
Access to the networking tool

Standard rate **€400** (€280 early bird)

InnoEnergy members

InnoEnergy members get a number of free tickets:

Platinum members: 5 free tickets

Gold members: 2 free tickets

Silver members: 1 free ticket

Additional tickets can be purchased at a discounted rate. You can request your code from your local InnoEnergy contact.

Free of charge



Are you interested in becoming an event partner?

We are waiting to hear from you:

tbb@innoenergy.com

Get involved with us!



Take a look at the different ways your company can participate in The Business Booster

Exhibit at the Open Innovation Village

Pitch your challenges in front of the start-ups

Get maximum visibility with our sponsorship opportunities

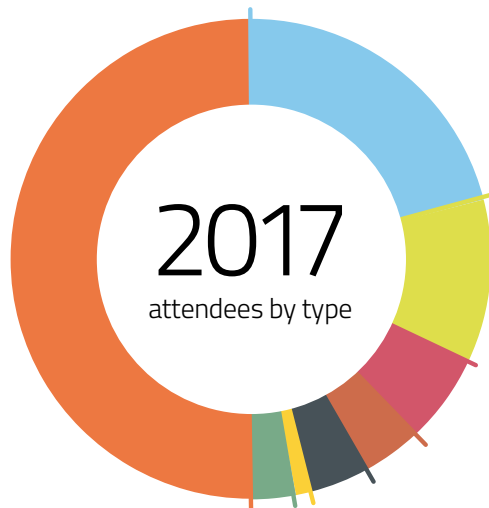
Sponsorship opportunities

Engage with the leading innovation event in sustainable energy

- Build brand awareness and recognition for your organisation
- Be seen as a thought-leader and influencer within the European energy industry
- Enjoy world-class networking opportunities for you and your industry members
- Free event tickets for you and your members
- Gain exposure to promising start-ups, and other relevant members of the innovation network



Reach out to a highly qualified audience



- 50% Start-ups
- 21% Corporates
- 11% Service providers
- 6% Investors
- 4% Government agencies or similar
- 4% Universities
- 1% Municipalities
- 3% Research centers



Sponsorship packages

Up to 50%
discount for
InnoEnergy
members!

Sponsorship packages	Platinum	Gold	Silver
Logos on a screen at the opening event	✓		
Participate in a round table or parallel session	✓		
Participate in the reverse pitch	✓	✓	✓
Participate in the jury for the start-up pitching awards	✓		
A seat at the VIP coffee break	✓	✓	
VIP dinner table	✓	✓	
Exhibit at the Open Innovation village	✓	✓	
A page in the TBB brochure	1 page	1/2 page	1/4 page
A short promotional video on loop at the event	✓	✓	
Social media visibility	✓	✓	✓
Logo on the event on-site totems	✓	✓	
Logo on the welcome goodie bag	✓	✓	
Free tickets to give out to whomever you like!	8	5	3
Logo on the TBB website	✓	✓	✓
Pricing	€20K	€10K	€5K

Sponsor one of our parallel sessions: The Future is Now

Showcase your company's thought leadership and latest achievements in wind, storage, smart cities or mobility. You will get the opportunity to host panel debates with up to five experts all of whom will bring their unique industry perspective

The parallel sessions take place during the networking in the break out rooms. The sessions available for sponsoring are:

▪ **The Future is Now-Wind** ▪ **The Future is Now-Storage** ▪ **The Future is Now-Smart Cities** ▪ **The Future is Now-Mobility**



The package comprises:

- Chair the parallel session in your domain of expertise
- Show your company logo in the background of the session
- Company logo on TBB Website and in catalogue

Price: 8000 €.

**Up to 50%
discount for
InnoEnergy
members!**

Participate in the Open Innovation Village

Exhibiting opportunities

Exhibit in the Open Innovation Village with a booth placed in a central location, with high foot traffic. In addition to the enhanced visibility, the booth will provide your company with a privileged VIP area for meetings.

The package includes:

- Booth at the Open Innovation Village (3mx3m)
- A personalised agenda for all your participants
- Exhibitor page in the TBB Catalogue: 1/3 page
- Presence on the website: logo, company description and link to website
- 4 free tickets

Price: 5000€



Reverse pitch

Take the stage and pitch your challenges to start-ups and innovators.

5 minutes pitch and 5 mins Q&A

Price: 1000 €



TBB.2017 Accelerating clean energy innovations

Watch the highlights of the 2017 edition

The fifth edition of The Business Booster took place in Amsterdam, on 24-25 October 2017, on the topic Accelerating Clean Energy Innovation.

Attendees had the opportunity to gain inspiration and insight from the three key note speakers: Maroš Šefčovič, Dr. Bertrand Piccard and HRH Prince Constantijn of the Netherlands, and leveraged off the networking opportunities between start-ups, industry, financial communities, policy makers and public organisations.



Click to view video

TBB.2018 Copenhagen

17-18 October, 2018

Bella Center Copenhagen

Center Boulevard 5

DK - 2300 Copenhagen

Don't miss out! Register at

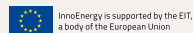
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www.innoenergy.com



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- Academic Partners
- Industry Partners
- Offices



InnoEnergy. The innovation engine for Europe's energy industry

InnoEnergy connects industry and education, research and business. We work with commercial partners, universities and research centres across Europe to create new businesses, new products and services, and new employees that will enhance the capabilities of Europe's energy industry. InnoEnergy has 24 shareholders, in addition, we work with 385 partners across Europe.