



Jorg Rijkschroeff, Founder 21st of October 2015, TBB











Sit & Heat is energy efficient stadium heating which is built in the stadium seats. With Sit & Heat you can offer your visitors more comfort, more warmth and save up to 95% on energy costs.



Sit & Heat

SANTIAGO BERNABEU | ENERGY USAGE

SEATS: 80.000 80.000

Current

INSTALLED CAPACITY: 31.500 kW 2.400 kW

HOURLY ENERGY COSTS: € 1.930 € 300

HOURLY CO2 EMISSION: 6400 kg 1075 kg



Sit & Heat

SANTIAGO BERNABEU | CAPEX

SEATS: € 1,4M € 3M

HEATERS: € 4,4M

ELECTRIC DISTRIBUTION: - € 1M

SAVES: **€ 1,8 M**

Current







Hennie Maas Maas im/export – Sponsor PSV

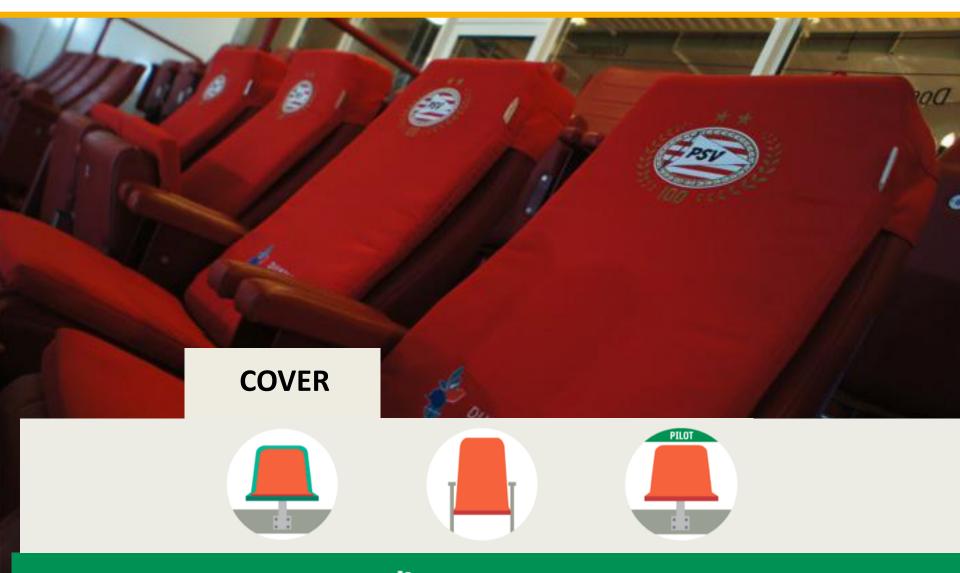
"The warmth was that good, I was even able to watch the game without my coat"

Jos Brom Atag – Main sponsor De Graafschap

"The Chairs were great! Especially the warmth in the back"

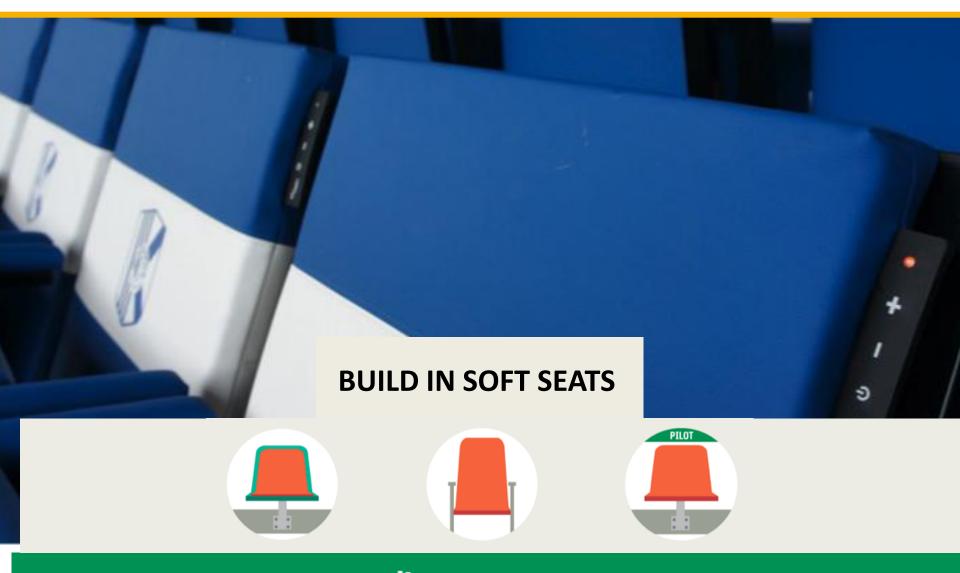






sitheat. sports





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9 Our heated options





sitheat. sports



Varied, experienced and enthusiastic



JORG CEO



PAUL CTO



CLEMENS COO



DENNIS R&D



PHILIP COMMERCIAL



MAUDY COMMERCIAL



Sit & Heat licenses out their technology for €3,40 per seat to seat manufacturers. The end price of Sit & Heat is €10 (excluding chair).

Sit & Heat will brand the electric distribution system with the name Sit & Heat approved. Sit & Heat will receive €1 per chair on a €10 price.



YEAR	SALES	REVENUE	COSTS	EBIT
2015	-	-	€ 360.000	-€ 360.000
2016	105k	€ 760.000	€ 770.000	-€ 10.000
2017	435k	€ 3.200.000	€ 2.000.000	€ 1.200.000

INVESTMENTS



2014 - € 120.000 KIC-INNO-ENERGY HIGHWAY SERVICES

2015 - € 190.000 KIC INNO-ENERGY FAST TRACK

2016 - € 450.000 INVESTMENT









in linkedin.com/company/kic-innoenergy

youtube.com/user/InnoEnergy



