

gulplug

Xavier PAIN, CEO gulplug
TBB, Berlin, October 21-22, 2015



Plugging and unplugging electrical devices
is part of your daily lives

RELEVANCE OF MAGNETIC PLUGGING



- 📍 Apple MagSafe to connect DC power supply

OUR MAGNETIC INNOVATION



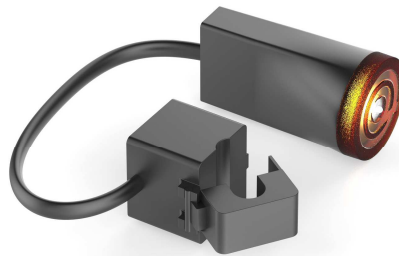
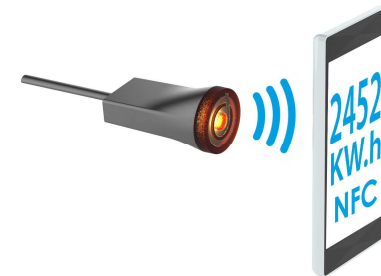
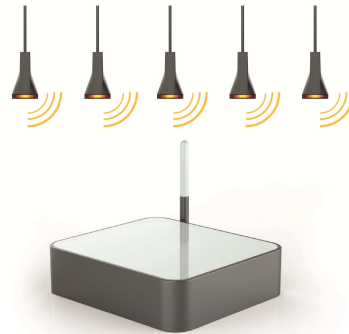
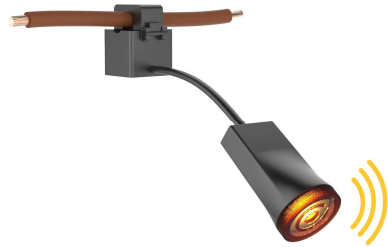
a patented magnetic plug
easier, faster and safer
360° freedom



worldwide exclusive right of use of Schneider Electric patent

gulplug
A NEW WAY TO CONNECT

OUR SENSOR INNOVATION



a patented energy sensor
easier, faster and safer
wireless, battery-less, loss-less



worldwide exclusive right of use of Schneider Electric patent

guloplug
A NEW WAY TO CONNECT

INTERNET OF ELECTRICAL MACHINES



connected services
both 220V and Internet
to the machines



energy monitoring, predictive maintenance, new marketing services

GO-TO-MARKET

MARKET
STUDIES

3 TARGETED MARKETS

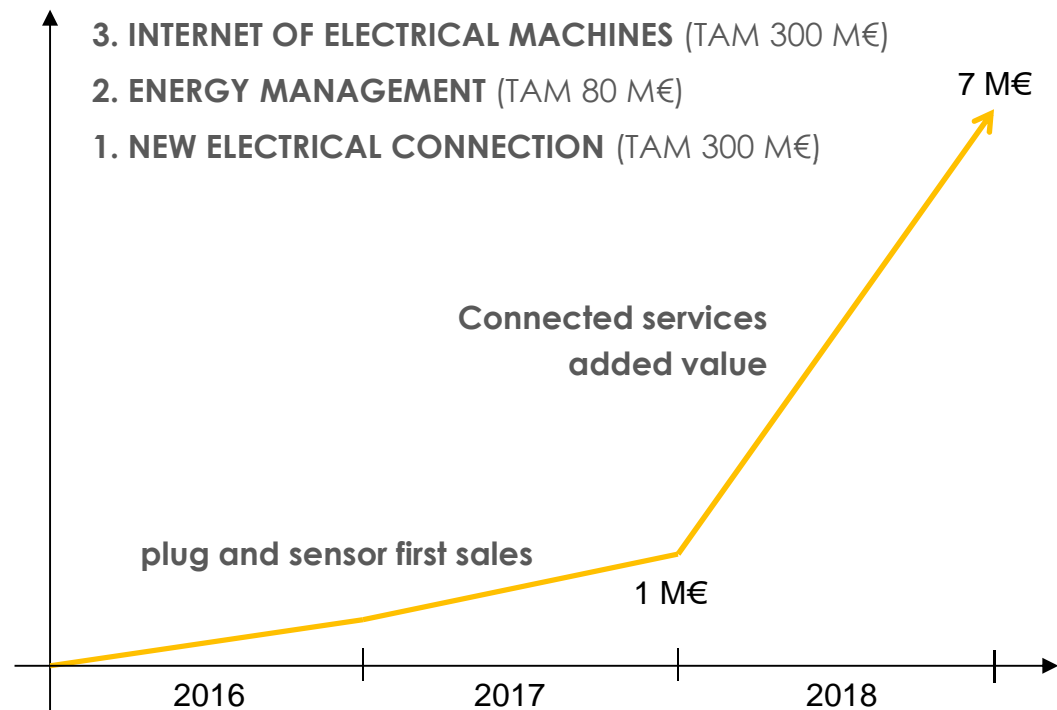
5 FIRST CUSTOMERS



3. INTERNET OF ELECTRICAL MACHINES (TAM 300 M€)

2. ENERGY MANAGEMENT (TAM 80 M€)

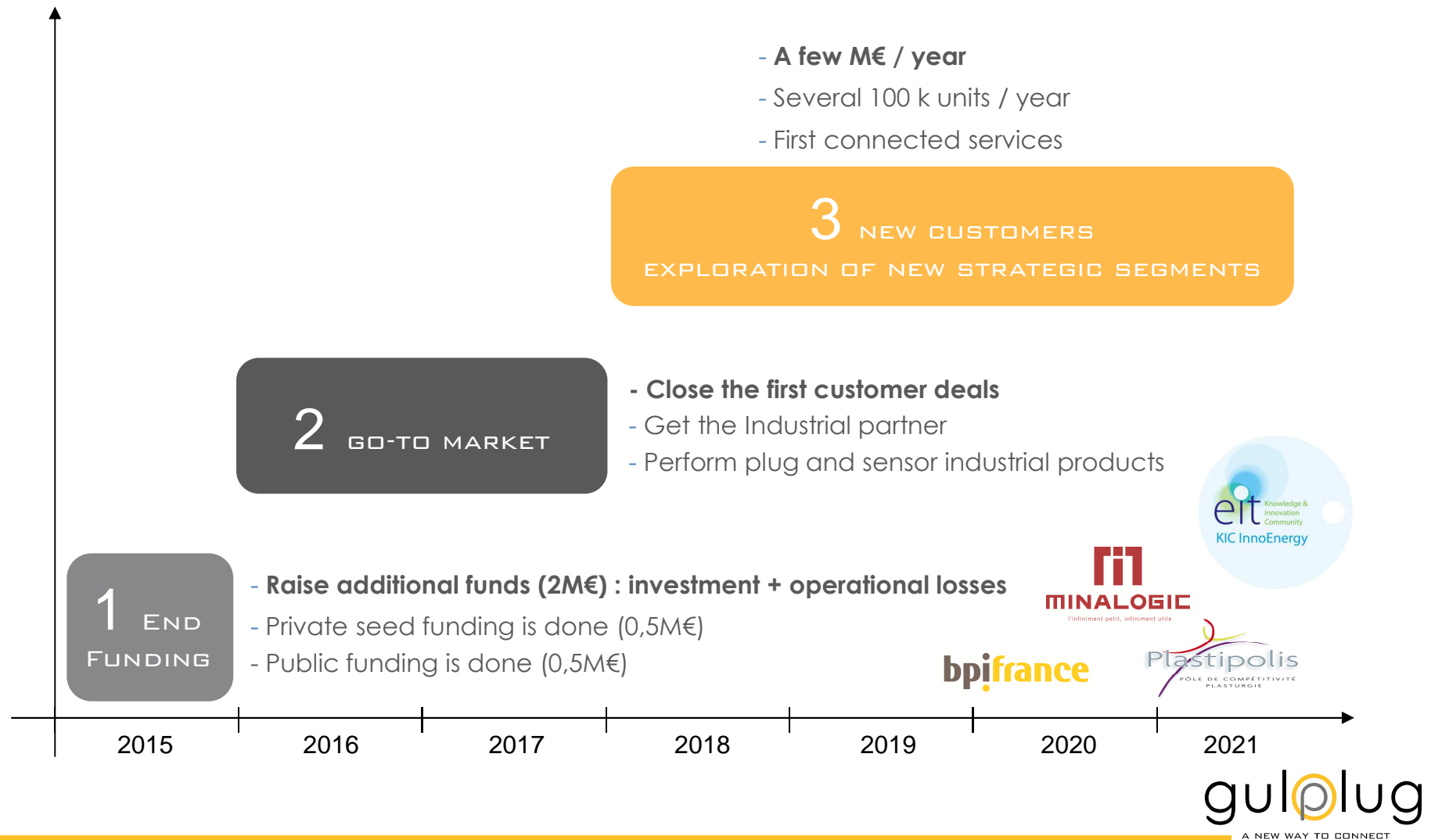
1. NEW ELECTRICAL CONNECTION (TAM 300 M€)



RENAULT

gul@plug
A NEW WAY TO CONNECT

GULPLUG ROADMAP



GULPLUG TEAM



team model

2 entrepreneurs + 3 young engineers

+ 3 senior coaches from Schneider electric and 1 designer



will you join our next round of investors ?
2 M€ in March 2016





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Thank you Any questions?

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