

Smart energy buying

We change the way consumers buy energy

Danka Staniszewska, CEO Ogarniamprad.pl LTD

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- **Too high energy prices / bills**
- **Too difficult to compare offers**
- **Too much time consuming to find alternatives**



A European Commission study shows that EU consumers could save about **€13 billion in total a year** if they switched to the cheapest electricity tariff they could find.

Individually, consumers could save about **€100 a year**

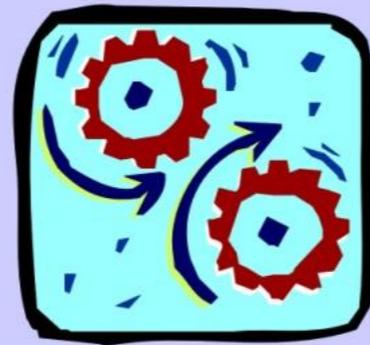
http://ec.europa.eu/dgs/health_consumer/dyna/consumervoice/create_cv.cfm?cv_id=721

Our Solution



4GWh 570MWh
16GWh
430MWh
470MWh

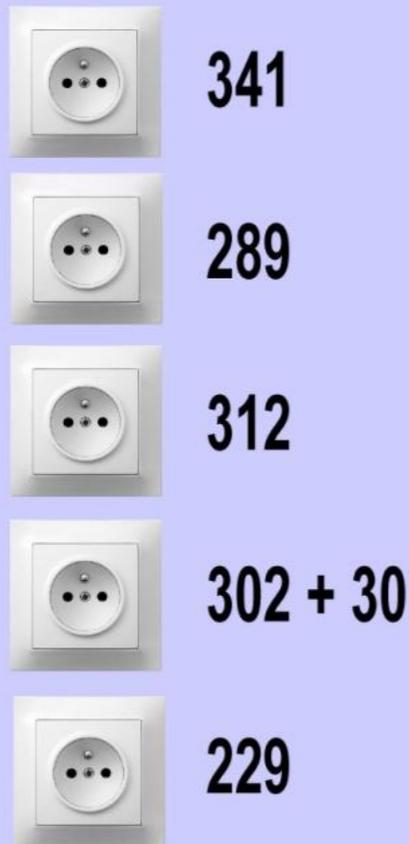
E-COMMERCE PLATFORMM
ANALYSIS VERIFICATION AUCTION



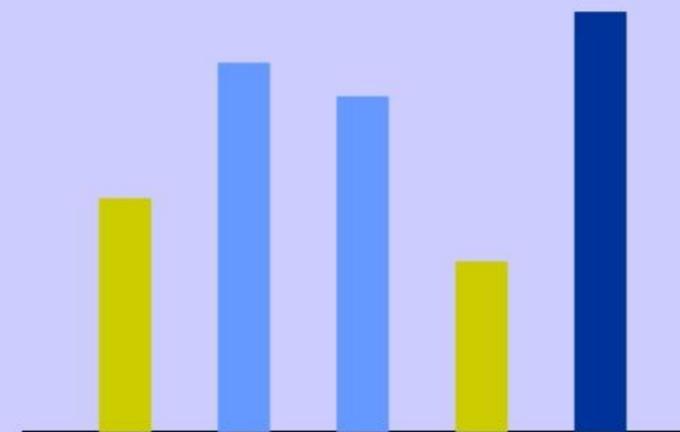
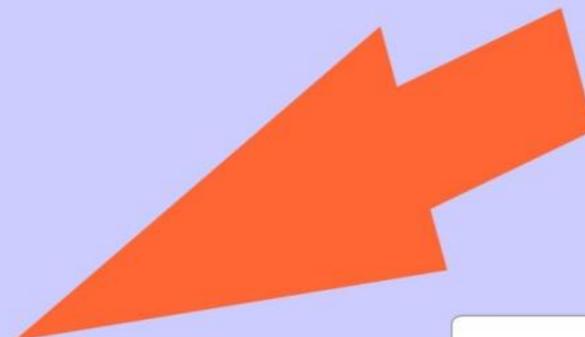
RETAILERS

ogarniamprad.pl

RETAILERS



AUTOMATICALLY
SAFE
EFFECTIVELY



BEST OFFER CHOICE

biuro@ogarniamprad.pl

- Comparing to the **Price Comparison Websites** we give consumers **ALL IN ONE**:
- **Easy access** to most competitive offers / prices
- **Collective purchase in real time**
- **Profiled purchase of dual fuel**
- **Full support** in switching procedure and contract term
- **Savings – average 20% (highest 39%)**

we offer retailers:

- **profiled packages**
- **lower price change risk**

Twoja opłacalność		
	Aktualna cena	Aktualna cena
	0.3794 PLN	36.87% mniej
Za Twoje roczne zużycie	8578.27 kWh	Za Twoje roczne zużycie
Zapłaciłeś netto	3254.59 PLN	Zapłacisz netto
Zapłaciłeś brutto	4003.15 PLN	Zapłacisz brutto
Z opłatą handlową 309.96 PLN	4313.11 PLN	Brak opłaty handlowej

* cena brutto jest ceną z naliczonym podatkiem 23% VAT

Team – ALL on the boards

TBB. The Business Booster
BY KIC INNOENERGY



Danka Staniszewska
CEO; management experience
5 years on energy market



Dominika Wysocka
Office Manager, 4 years experience



Maciej Bettin
CIO, 3 years experience



Daniel Guze
Marketing Manager, 20 years sales experience

- Concluded over **180 auctions**
- Registered over **750 users**
- Switched to new retailers over **60 users**
- Contracted over **40 GWh**

- **Our business model** : brokerage commission paid by retailers, online advertisement,
- **Our marketing strategy** is to be a partner of both consumers and retailers. **Transparent, competitive, cheap, save, easy** like bread and butter, **WIN WIN**
- Award of Poznan Entrepreneur Leader 2014
- Letter of Attention with AGH / Smart Grid Technology Platform

Thank you Any questions?

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