

Daylight Solutions BV

In-glass solution for daylight and heat regulation

Roald Vandepoel 21-10-2015, TBB Berlin

Problem: overheating buildings







Customer demands: no good solutions Daylight Solutions







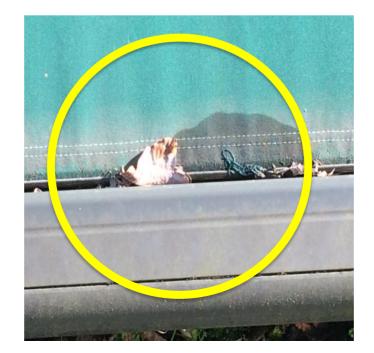






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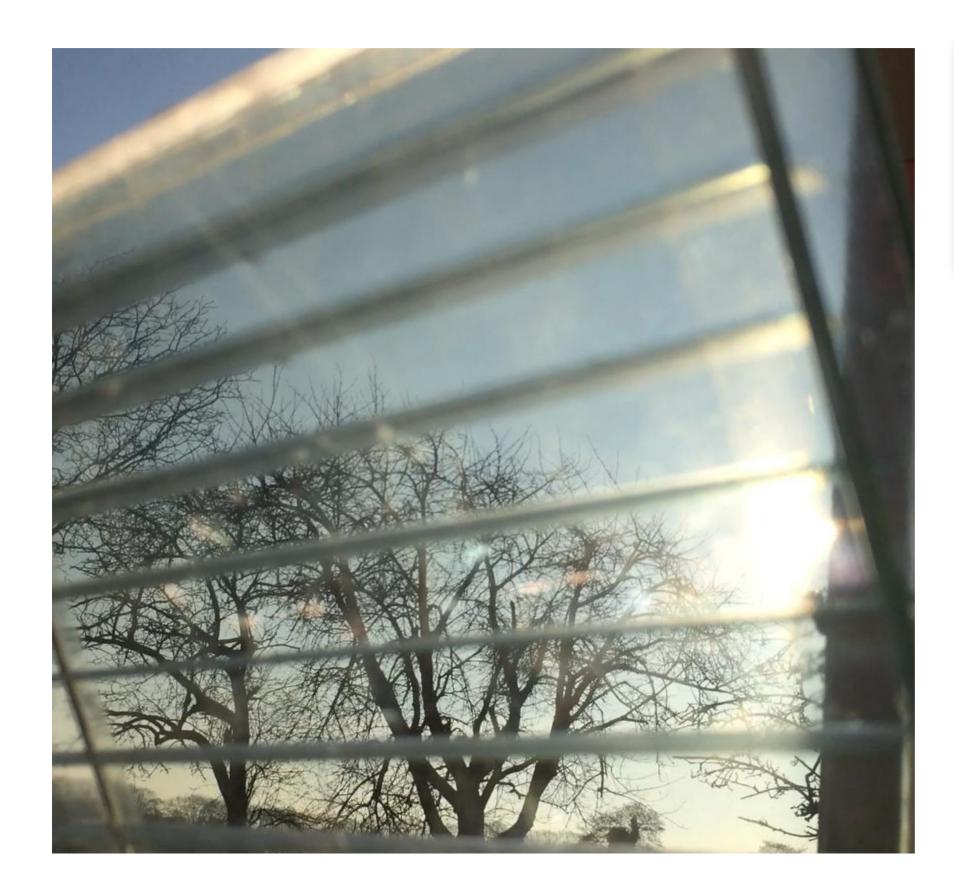




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Our solution: E-Blinds







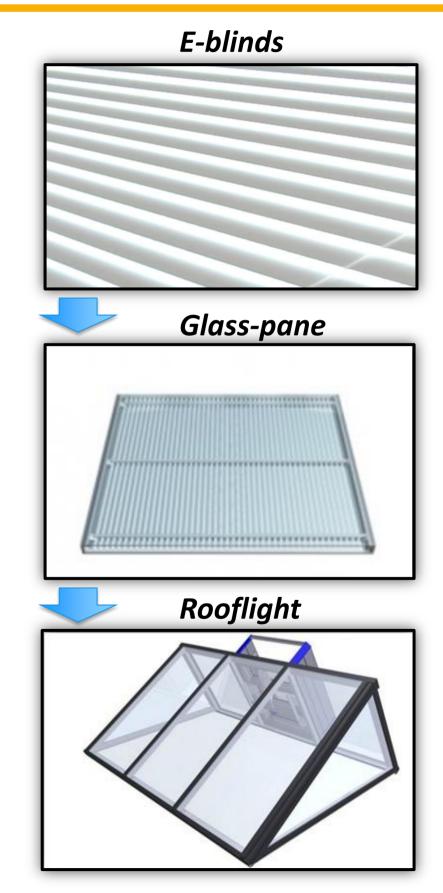
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Daylight

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Our Product E-Blinds:

- Sun- and warmth regulating blinds
- E-Blinds assembled within insulated glass units
- Sold to glass-roof system suppliers

Better Value Proposition:

- Horizontal position / no mechanical parts
- Living & Working environment / climate control
- Aesthetics / comfort / privacy
- Ease of installation / width of application areas
- Economical aspects / COI & COO
- Competing pricing

Business model

Daylight yolutions



Sales & production



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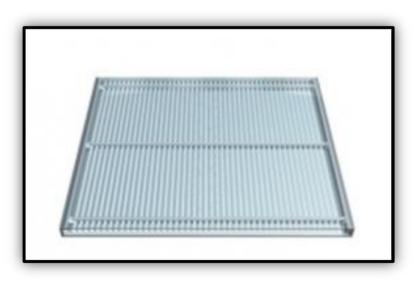
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Phase 1: own production, launching customers on board

- Break even
- > yr3, 3.000 m2, rev. 1,5 mln € Break Through > yr 5, 11.000 m2, rev. 5,5 mln €,
 - EBIT 22 %, 2 % market share

Phase 2: reselling through partners

- Mature
- > yr 8, 77.000 m2, rev. 7 mln € EBIT 29 %, 15 % market share





customers



Team & partnerships









80 yrs history & experience



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40 yrs history & experience









Thank you Any questions?

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